



SEVEN CONTINENTS CLUB

SPECIAL PROMOTION FOR LONDON 2020 & TOKYO 2020

We are especially proud to be helping many runners earn the Abbott World Marathon Majors (AbbottWMM) Six Star Finishers Medal when they have completed all six AbbottWMM. Over the past few years approximately 25% of the Virgin Money London and 30% of the Tokyo Six Star Finishers traveled with Marathon Tours & Travel. To help even more of our clients accomplish this aspirational running goal and be recognized for completing all of the AbbottWMM, **we are making a small enhancement to our race entry allocation process that will benefit hopeful Six Star Finishers!**

As many of you are aware several of our AbbottWMM packages sell out very quickly, such as London and Tokyo. Currently we allocate the majority of these packages to

Seven Continent Club (SCC) Members based on an established [pre-registration process](#). Following our SCC pre-registration process, we conduct a Random Drawing for a limited number of packages that is open to all interested clients.

Beginning this summer with our Virgin Money London Marathon and the Tokyo Marathon registrations, we will add a second Random Drawing for SCC members who meet the following qualifications:

- 1) You are a **Bronze Level Seven Continents Club Member**.
- 2) You have **already completed five of the six AbbottWMM** and only need to complete London (or Tokyo) to earn your Six Star Finisher medal.
- 3) You **did not have enough priority** to secure a London or Tokyo race package during the SCC pre-registration. (Remember priority is based on your SCC Tier Level and Join Date).
- 4) You **have already booked at least one other tour package with Marathon Tours & Travel**.

(Please note, the SCC pre-registration process will remain the same).

We anticipate opening London 2020 and Tokyo 2020 to our SCC Members in June/July. We will post dates on our website as well as include in your SCC Bulletin. Stay tuned for continued updates! Questions should be directed to jeff@marathontours.com.

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